



APACT2010

Asia Pacific Conference
on Tobacco or Health

Sydney, Australia

6-9 October 2010

2ND ANNOUNCEMENT

*Change, challenge & progress:
FCTC in the Asia Pacific*

Register your interest online:
www.apact2010.org

REVISED
CONFERENCE
DATES

Invitation to attend

The Asia Pacific Association for the Control of Tobacco takes great pleasure in inviting you to participate in the Asia Pacific Conference on Tobacco or Health (APACT 2010), being held 6-9 October 2010 at the Sydney Convention & Exhibition Centre, New South Wales, Australia.

Please note that our conference dates have changed – please consult your diary and be sure to note the correct dates.

The APACT conference is the premier tobacco control conference for the Asia Pacific, with the 2010 conference focusing on Change, challenge and progress: FCTC in the Asia Pacific.

APACT 2010 aims to encourage tobacco control and public health advocates, researchers, practitioners, policy makers, and especially youth leaders, to share experiences and discuss strategies for implementation of the FCTC.

We invite you to share your ideas about what you would like to see included in the conference program – send us your views online at www.apact2010.org.

We also invite abstracts on tobacco control topics relevant to the Asia Pacific region – abstracts can be on both science and practice. Abstract submission will open in October 2009, and will close on 5 March 2010.

As well as providing a world class scientific program, APACT 2010 will showcase the beauty and delights of cosmopolitan Sydney. These social events will provide an ideal opportunity to network with colleagues and industry associates in a relaxed and unique environment.

Register your interest online to ensure you receive all conference details, including registration information, as soon as they become available: www.apact2010.org.

On behalf of the APACT 2010 organising committee, I look forward to welcoming your attendance at this important event.



Harley J Stanton

Harley Stanton
President,
APACT 2007 – 2010
Asia Pacific Conference
on Tobacco or Health

Scientific program committee:

Ron Borland and Simon Chapman (co-chairs): science@apact2010.org

Members of the local organising committee, the international advisory committee and the scientific program committee can be found at www.apact2010.org.

APACT 2010 objectives

- Share and discuss recent research and findings in reducing and preventing tobacco use
- Review and evaluate success in tobacco control particularly within the Asia Pacific region
- Provide an opportunity for networking among participants and countries
- Give support to FCTC implementation
- Develop strategies for enhancing more effective tobacco control in the future

Conference overview

Wednesday 6 October 2010

Satellite events and workshops
Conference registration opens
APACT 2010 welcome party

Thursday 7 October 2010

Official conference opening
Full day of conference sessions
Free evening

Friday 8 October 2010

Full day of conference sessions
APACT 2010 gala dinner

Saturday 9 October 2010

Half day of conference sessions
Conference concludes in the afternoon

The program, when available, can be viewed on the conference website:

www.apact2010.org.

Key topics include:

- Tobacco industry conduct
- Advertising, promotion and sponsorship
- Tobacco products and harm reduction
- Smoke-free places
- Warnings and public information
- Taxation and economics
- Cessation aids and services
- Preventing uptake
- Progress towards meeting FCTC commitments and aspirations
- Regional findings from recent research
- Bloomberg/Gates funding and national impacts



Important dates

October 2009	Abstract submission opens
February 2010	APACT 2010 registration opens
5 March 2010	Abstract submission closes
April 2010	Abstract authors notified
4 June 2010	Earlybird registration closes
6-9 October 2010	APACT 2010

Please note that dates may be subject to minor change – visit the conference website regularly for the latest news. Better still, register your interest in attending the event and you will receive conference updates directly to your inbox: www.apact2010.org.

Affiliated meetings

Individuals or groups are welcome to host satellite meetings or pre/post conference workshops (not in conflict with the main conference program). Anyone interested in organising a meeting should contact the event managers as soon as possible to advise their plans: info@apact2010.org.

Destination: Sydney, Australia

Sydney is one of Australia's most vibrant and cosmopolitan cities. While in Sydney, take some time before or after the conference to discover and explore some of the must-see cultural, historical and recreational sites.

Local attractions

- Sail Sydney Harbour
- Take in a show at the famous Sydney Opera House
- Climb to the top of the Sydney Harbour Bridge
- Splash out at Sydney's famous Bondi Beach
- Go back in time whilst exploring Sydney's past in The Rocks
- Marvel at the underwater life and sharks at Sydney Aquarium
- Relax in the beautiful Royal Botanical Gardens
- Stroll around the Opera House promenade and on to the Royal Botanic Gardens

For information on travel and visas, visit:
www.apact2010.org.

Longer trips to regional New South Wales

- **Central Coast:** this region begins at Broken Bay on the mouth of the Hawkesbury River and includes bays and inlets all around Gosford, The Entrance and north to Lake Macquarie and Newcastle. Secluded beaches, cliff top walks, diving, fishing, water sports and adventure experiences are available.
- **Snowy Mountains:** explore Australia's only true alpine habitat. In the absence of snow, the area comes alive with activities such as whitewater rafting, kayaking and fishing, as well as bushwalking and horse riding.
- **The Hunter Valley:** Australia's oldest wine region is just two hours drive from Sydney. Visit www.huntertourist.com.au for further information.
- Visit the famous Blue Mountains and take in the scenic grandeur of the region.

For further information about Sydney and NSW, visit:

Visit NSW: www.visitnsw.com

Sydney City Council: www.cityofsydney.nsw.gov.au

What's on Sydney: www.whatsonsydney

Exhibition and sponsorship opportunities

APACT 2010 welcomes all relevant parties that are interested in supporting the conference – either through the commercial exhibition that acts as the hub of the event, or sponsorship. To discuss available opportunities, please contact the event managers: info@apact2010.org.

General information

APACT 2010 event managers

547 Harris Street

Ultimo NSW 2007

T: +61 2 9213 4051

F: +61 2 9213 4099

E: info@apact2010.org or
science@apact2010.org

Stay updated with the latest APACT 2010 information by regularly visiting our website: www.apact2010.org.

Register your interest online today!

Venue

Sydney Convention & Exhibition Centre

Darling Drive

Daring Harbour NSW 2009

www.scec.com.au

